

# The Smarter Screen: What Your Business Can Learn From The Way Consumers Think Online By Shlomo Benartzi;Jonah Lehrer

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Mar 8, 2013 The new features will enable users to choose to see streams of That's a worrisome trend for Facebook because the company needs to back so it can learn more about their interests and, ultimately, sell more of Wall Street seems to think the redesigned News Feed might be a step in the right direction.

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It's just that behavioural economics could be so much more. . you will do a poor job of understanding why consumers act the way they do. like to think about it, your parents, grandparents and so on all the way back until the (Benartzi has a book on this topic, co-authored with Jonah Lehrer, coming out later this year.).

### **Video games can make you smarter - ivywise**

Studies show that playing video games can make you smarter by building critical thinking and problem-solving skills.

### **The smarter screen - shlomo benartzi, jonah lehrer**

What Your Business Can Learn from the Way Consumers Think Online economist Shlomo Benartzi has teamed up with science writer Jonah Lehrer to reveal

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If You Want to Help Your Kids Get Smarter, Limit Screen Time. But most early childhood experts agree that too much screen time meaning time that children spend

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Feb 05, 2012 Organize Your iPhone Or Android Home Screen For Smarter Daily Use. A rather nerdy analysis of the typical iPhone and Android home screen setup,

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Jul 29, 2013 Google's Chromecast makes your TV smarter. There are lots of ways to stream video content to your TV from a computer or mobile device. Google's \$35