

The Smarter Screen: What Your Business Can Learn From The Way Consumers Think Online By Shlomo Benartzi;Jonah Lehrer

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The smarter screen: surprising ways to influence

Ways to Influence and Improve Online Behavior by Shlomo Benartzi, Jonah Lehrer, Rob The Smarter Screen: What Your Business Can Learn from the Way

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Smarter screening for 5 common cancers. Yearly fecal testing is one way to screen for colorectal cancer. Is your heart older than you are?

The soap opera effect: when your tv tries to be

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Shlomo benartzi and jonah lehrer - the smarter

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The smarter screen - shlomo benartzi, jonah lehrer

What Your Business Can Learn from the Way Consumers Think Online economist Shlomo Benartzi has teamed up with science writer Jonah Lehrer to reveal

Microsoft readies new mobile devices - salon.com

Apr 18, 2013 The touch-screen products are intended to compete with 7-inch on a conference call Thursday that the new devices will be available consumers are turning away from PCs, the foundation of its empire. At the company's largest division, Business, revenue rose 8 percent from a year ago to \$6.3 billion.

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Book giveaway for the smarter screen: surprising

The Smarter Screen: Surprising Ways to Influence and Improve Online Behavior by Shlomo Benartzi (Goodreads Author), Jonah Lehrer (Goodreads Author)

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Facebook rolls out jazzy news feed, fights

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